

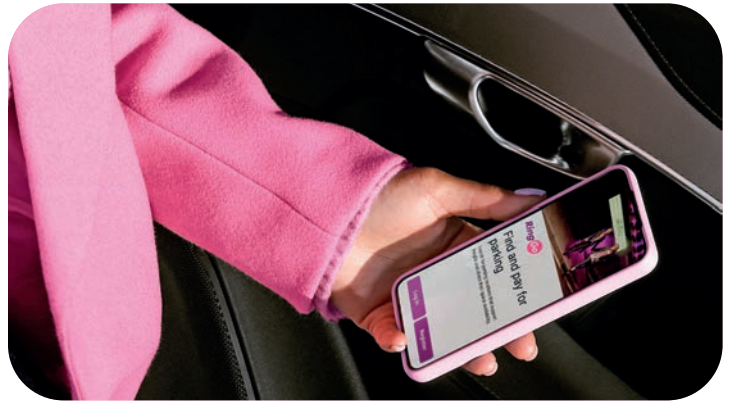
What is the National Parking Platform?



The National Parking Platform (NPP) is a secure and publicly-owned parking platform funded by the Department for Transport (DfT). It is designed to help local authorities and private companies simplify the exchange of data and digital payments, offering a transformative new approach to delivering parking and mobility services.



By signing up for the NPP, operators future-proof their towns and cities by making better data-driven decisions on traffic management and parking policies. This enables connected transport initiatives and additional services, such as electric vehicle (EV) charging. Manchester, Oxfordshire, and Cheshire West and Chester are the first adopters of the NPP. The platform is available for local authorities to join, with more Councils going live in 2023.



Benefits of the NPP

Operators

- Lower barriers to entry and create fair competition
- Gain operational resilience
- Make confident, data-driven decisions
- Reduce on-street infrastructure cost.

Motorists

- Choose their preferred service
- Reduce inconvenience of downloading and registering with multiple apps
- Gain access to additional and optional services for the best experience.

Service providers

- Gain focus to create more value for motorists
- Deliver innovation to operators and motorists with investment powered by fair competition
- Get simpler, more sustainable business models.

The operating model

The NPP is a 'parking hub' that allows multiple phone parking providers to operate alongside each other in an Open Market. It lowers management and procurement costs, maximises resilience and removes the current tender-based processes for operators. While creating a nationwide infrastructure which delivers additional value, innovation and, more importantly, choice to motorists.

The Open Market for parking is popular in the Nordics, the Netherlands and Germany. The UK will join the many European countries already benefiting from an Open Market model.

1. Service providers must meet and provide sufficient service and regulatory standards, ensuring effective and secure payment services.
2. The responsibility for collecting digital payments must sit with service providers, who can provide additional services, such as EV charging in the future.
3. Service providers should set their own fees and communicate with transparency, so motorists can choose with confidence.
4. The platform must continue to be maintained and developed with sustainable funding delivered by the industry and government working together.

Join the NPP

Find out what it can mean for your area, contact the RingGo team by emailing sales@ringgo.co.uk

