



Media Information

24 May, 2021

## **BMW deploys RingGo Park and Pay in over 150,000 cars across the UK.**

- BMW drivers will now be able to use their in-car infotainment system to pay for parking.

BMW and RingGo have announced an in-car parking payment solution, now available in over 150,000 BMW models across the UK. The RingGo application is accessed via the car's on-board iDrive infotainment system, simplifying the process of making payment for parking.

Drivers can now enjoy a seamless transition from navigation, to parking and finally paying - all through their in-car touchscreen without the need for a phone or cash.

Incorporating the RingGo app into the BMW infotainment system illustrates the dedication both BMW and RingGo have to providing an easily accessible user experience.

As the UK emerges from lockdown, drivers are returning to the road and seeking to get from A to B as easily and safely as possible. This partnership between BMW and RingGo eliminates the need for drivers to carry cash for parking meters and avoids the hassle associated with making calls to automated phone payment services, ensuring a frictionless and easy experience.

Chris Hollis, ConnectedDrive & Technologies Product Manager at BMW said: "We are delighted to have worked closely with RingGo to give our customers an intuitive, helpful experience that brings all of their parking needs together in one place. The new feature will be delivered as an integrated vehicle app and installed automatically over-the-air on all BMW vehicles in the UK which have Operating System 7 and built from July 2018."

"This partnership with BMW has truly been a joint venture with motorists at the heart of the solution. It is another demonstration of the rapid evolution of integrated motoring, parking and mobility services, which puts motorists in control and removes any barriers in transitioning from one to another," said Peter O'Driscoll, UK Managing Director, RingGo. "We are all about doing everything we can to improve the experiences of our users."

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# **BMW**

## **United Kingdom**

### **Corporate Communications**

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#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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#### **ABOUT RINGGO**

RingGo is the UK's leading cashless parking solution, serving over 18 million customers in over 450 towns and cities nationwide. It is part of the PARK NOW Group, jointly owned by BMW Group and Daimler AG. For more information, please visit: <https://ringgo.co.uk/>.

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